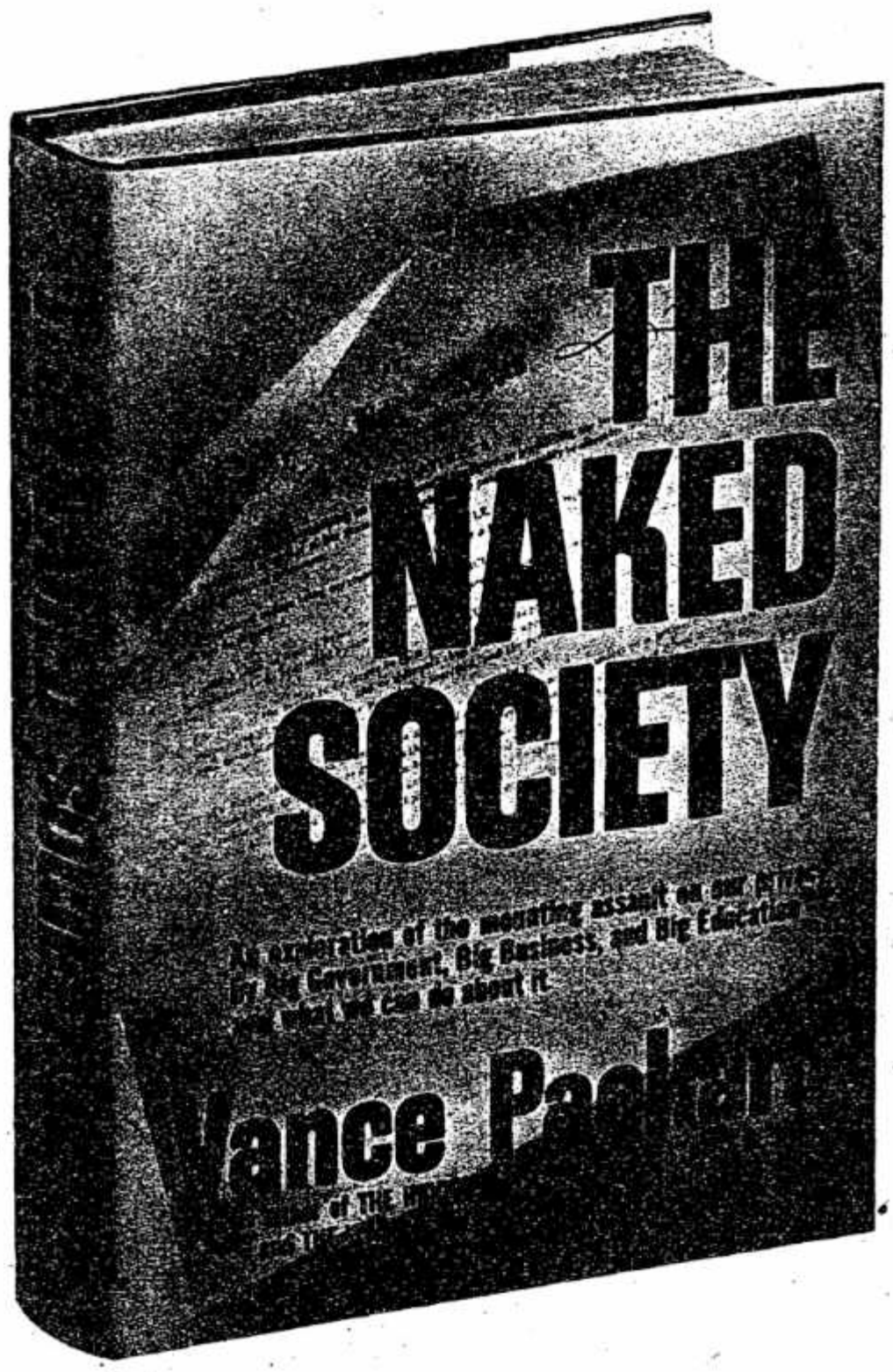
VANCE PACKARD

tells, in THE NAKED SOCIETY, how
your privacy is being violated
in many ways you don't even suspect—
by Big Government, Big Business,
and Big Education.
He also tells what you can do about it.



In this, Vance Packard's most timely and arresting book, he gives a startling, fully documented view of the hundreds of ways — many of them considered legal — in which your Right of Privacy is being violated. He shows exactly how, unknown to most of us, an army of investigators is probing into our bank accounts, checking our private lives, poking into our business affairs, questioning our children, even in many instances bugging our bedrooms, offices and automobiles. All in all it is a terrifying picture Vance Packard paints of the surveillance to which we are subjected. And more important than the techniques employed by government, industry, and educational administrators is the philosophy that permits these encroachments. Can we regain our vanishing Right of Privacy before it is too late? Vance Packard believes we can. In THE NAKED SOCIETY, he tells how.

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